



GUIDE TO FULL COLOUR PUBLISHING SERVICES



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A decorative arrangement of books and a vase with a twisted branch on a wooden surface against a dark textured wall. The books are stacked in several piles of varying heights, with some showing colorful spines. A dark, twisted branch is placed in a tall, thin vase. The background is a dark, textured wall, and the foreground is a light-colored wooden surface.

THANK YOU ...

for requesting information about the Xlibris Full Colour Book Publishing services. By reading this brochure, you are taking the first step towards realising your publishing goals.

Publishing your picture book through Xlibris means you are choosing an affordable and convenient route to first-rate digital colour publication. Once your book is published, it becomes available to readers and booksellers worldwide in a beautiful colour edition, and you receive royalties on each copy purchased by your audience.

Xlibris offers a wide range of full colour packages to make your decision to publish simple and straightforward. We also provide a range of additional services to give you even more flexibility. To make the process even easier, our knowledgeable publishing consultants are available for a free consultation to help you choose the package that is right for you.

WHO IS XLIBRIS?

Xlibris is one of the pioneers of the supported self-publishing services industry and still leads the way today. Since 1997, we've been helping thousands of writers per year become published authors, with many returning to publish their second and even third books. We're right by your side to help turn your hard-earned manuscript into a published book. In the supported self-publishing arena, our experience and expertise is second to none. With its expertise in providing supported self-publishing solutions, Xlibris strives to continue its vision of excellence well into the future.

IMPRESS AND ENGAGE YOUR READERS

You have a story to tell, and people are waiting to hear it. What you need is the perfect package to engage your audience. Look no further than Xlibris's Full Colour print-on-demand publishing services. The possibilities are endless. Imagine a child's joy upon opening the first page of your story and encountering words enhanced by vibrant colour images. Create an impact with full colour design and sharp digital images for your company presentation or brochure, your art portfolio, or your photo album. Xlibris's Full Colour Publishing services can cater to all your publishing needs while enabling you to earn royalties, augment your professional reputation, and captivate your audience.



LARGE FORMAT AND FULL COLOUR

Xlibris's full-colour books contain ample space for full-page spreads of full-bleed images like this one of the famous 12 Apostles in Victoria, Australia. Although images often speak for themselves, you can superimpose text to provide descriptive commentary. All Xlibris Full-Colour Publishing packages can treat images and text in this fashion.





HOW XLIBRIS WORKS

TAKE THE FIRST STEP TO GETTING YOUR COMPLETE SUPPORTED SELF-PUBLISHING SERVICES

The process begins with your manuscript submission, which consists of:

- your ordering information
- your interior and cover text in a word-processing format
- your images in digital format or hard copies

From there, we create the full design of your book. Once completed, we send you full-colour e-proofs for your feedback. Upon your approval, we will forward your print-ready files to the printer, ready for any incoming orders.

YOUR BOOK, YOUR RIGHTS – FOREVER

When you publish with Xlibris, your writing legacy lives forever. Because we have the technology to store your book digitally and to print as many copies as needed, your book is always available and will never go out of print – for as long as you choose.

With Xlibris, you are the publisher. You own your images and your text. You keep the rights to your work. This means that you get to decide when to publish, republish, or unpublish, or opt to work with other publishers or agents.

ENJOY GREAT CUSTOMER SERVICE

Publishing a book can be daunting. This is where Xlibris comes in. We provide you with supported self-publishing solutions, coupled with a knowledgeable staff to guide you every step of the way. We realise that your success is our success and view the publication process as a collaborative effort. Our teamwork ensures that you will get the services tailored to your self-publishing needs.



BOOK PRODUCTION

The in-house printing facility of Xlibris ensures that your final product is of the best quality. Our continued dedication to book quality sets the standard in the supported self-publishing industry. Our full-colour books are printed in varying sizes and formats to creatively package your story and its accompanying artwork.

OTHER FEATURES INCLUDE:

- heavy-duty, vibrant-coloured cover printed on professional-grade card stock
- perfect-bound paperback with a sturdy spine
- high-quality, vibrant-coloured interior on rich, durable stock using the latest in digital printing technology
- optional hardcover availability featuring perfect binding and an attractive case-bound cover
- leather-bound editions exquisitely handcrafted, custom-made, precisely stitched, and bound to last a lifetime

These beautiful leather books come in the Consul, the Diplomat, and the Ambassador formats. Please call your publishing consultant on **1800 455 039** or **+44 20 3014 4095** if you are calling from outside Australia for details.

CHILDREN'S BOOKS

You provide the story and the illustrations, and we'll put them into a dazzling full-colour book. We can make your vision become a reality and put your work into a beautiful, lasting form that children will love to hold. Our distribution services make it possible to share your book not only with the children closest to your heart but with children everywhere – while earning royalties at the same time.







Xlibris can help you publish almost anything in full colour. From children's books to cookbooks, family photo albums to corporate materials, graphic novels to catalogues – the possibilities are limitless. In fact, we have so many that we had to leave some examples out of this brochure. But you are not limited to what we suggest. You can experiment with the endless possibilities. If you have an idea in mind, tell us, and we will help create the book you have envisioned.

RECIPE BOOKS

Colours are a visual delight that complement your message. Leafing through the pages of your recipe book becomes a gastronomic temptation when hues and tones are vivid enough to whet your readers' appetites. Make your readers' mouths water for tender, juicy ground beef, sandwiched between al dente lasagne noodles, topped with melted cheese, as shown in the picture – great ideas for talented chefs who would love to share their recipes with family and friends or sell their books commercially. You can create your cookbook to sell or as a way to preserve your family recipes for future generations to take pleasure in.

PHOTO ALBUMS

Weddings, birthdays, graduations, vacations, and children reaching certain milestones are all wonderful reasons to snap a picture and capture the moment. But photos are temporary, easily lost, and difficult to copy and share with others. With Xlibris's help, you can transform a loose collection of your most important moments into a beautifully prepared book that will last a lifetime. Order and share as many copies as you need or have your friends and relatives order them directly from us. Share your memories in full colour.

ART PORTFOLIOS

Artistic excellence requires an attractive presentation. You can present your work in its best and most impressive light by packaging it into a professionally designed full-colour printed book. Include not just the work itself but commentary to enhance and explain. If you are a designer, artist, photographer, collector, or exhibition coordinator, there is no better way to ensure that your work is seen, appreciated, and preserved.



AUTHOR SUGGESTIONS

We want to hear your ideas. Let our team of graphic-design professionals know what you envision, and we will do our best to incorporate your suggestions, to produce a quality book with which you are completely satisfied.

OVERALL TONE

The overall tone of your book stems directly from the kind of book you would like to publish. Let us know what you would like your book to feel like. Is it happy, or is it sad? Serious or silly? Technical or just for fun? Keep in mind that simple descriptions work best in helping us make appropriate design choices.

Here are some examples of overall tones:

- creepy
- informal
- sad
- excited
- informative
- serious
- formal
- lighthearted
- silly
- happy
- nostalgic
- technical

*For prices, please visit www.xlibris.com.au



FONT THEME

The font theme relates to your overall tone, but it is the specific way the text in your book will be treated. Included on this page are examples of font themes. While we may not use the exact fonts on this page, we will select something from the family of fonts that fall into thematic categories and choose the one that's right for your book. Use one of these examples, or tell us your general font theme.

Here are some examples of font themes:

- **kids**
- **classic**
- **contemporary**
- **DIGITAL**
- *elegant*
- ***Futuristic***
- **HISTORIC**
- **HUMOROUS**
- **informal**
- *SCARY*

COLOUR THEME

The colour theme also correlates to your overall tone by adopting colours to suit your theme. Our designers will select from a library of colour palettes to use for background and text colours. Often the colours contained within your images will produce a suitable palette, but you are free to suggest a colour theme that you think would work well.

Here are some examples of colour themes:

- SEASONAL – summer, fall, winter, and spring
- PASTELS – cool, warm, feminine, and masculine
- PRIMARY – red, blue, yellow
- SECONDARY – purple, orange, green
- CONTEMPORARY – bright or subdued
- TECHNO – warm or cool greys with neon highlights
- CONTRASTING – dark-darks and light-lights
- COMPLEMENTARY – red and green, blue and orange, etc.
- HISTORICAL – beiges and other earth tones
- HOLIDAY – name the holiday, and we'll supply the colours



FULL-COLOUR PUBLISHING PACKAGES*



BASIC

Basic provides standard text formatting and image layout for a straightforward overall design.



CUSTOM

Custom provides you with a complete set of tools to create the exact book you envision.



EXECUTIVE

Executive provides full customisation, additional marketing services, and a veritable buffet of publishing options that is sure to whet authors' appetites.



PROFESSIONAL

Professional allows you to focus on image customisation within the formal framework of a standard design.



PREMIUM

Premium is a full-service package that provides you with the tools to deliver a first-class book to the marketplace and attract your target market.



PARAMOUNT

Paramount is for the author who only wants the best. Enjoy an incomparable assortment of publishing and marketing services that will cater to your every need.

*Full details found on the following pages. For prices, please visit www.xlibris.com.au.



COMPARE FULL COLOUR PACKAGES

Basic	Professional	Custom	Premium	Executive	Paramount

AVAILABLE FORMAT

Paperback	★	★	★	★	★	★
Hardback	⬡	⬡	★	★	★	★
E-book	★	★	★	★	★	★

INTERIOR

Trim size: Portrait (8.5" x 11") or Square (8.5" x 8.5")	★	★	★	★	★	★
Number of allotted images	25	50	75	100	150	⬡
Number of images for enhancement	⬡	25	35	50	75	⬡
Standard Text & Layout Formatting	★	★	★	⬡	⬡	⬡
Custom Text & Layout Formatting	★	★	★	⬡	⬡	⬡
Data Entry	⬡	⬡	⬡	★	★	★
Copy Editing	⬡	⬡	⬡	⬡	★	★
Indexing	⬡	⬡	⬡	⬡	★	★
Citations - Footnotes & Endnotes	⬡	⬡	⬡	⬡	★	★

COVER

Author Photo and Cover Art	★	★	★	★	★	★
Custom Designed Cover	⬡	⬡	★	★	★	★
Cover Design Service	⬡	⬡	Basic	Basic	Advanced	Advanced
Consultation with an Xlibris Designer	⬡	⬡	★	★	★	★
Supply your own Cover	★	★	★	★	★	★

GALLEYS

Author Alterations Service (2 rounds)	⬡	⬡	⬡	★	★	★
Electronic Galleys	★	★	★	★	★	★
Paper Galleys	★	★	★	★	★	★

AUTHOR COPIES

Paperback	1	1	1	1	1	1
Hardback	★	★	1	1	1	1

BOOK COPIES*

Paperback	1	3	8	15	35	70
Hardback	★	★	★	3	8	15
Leatherbound	⬡	⬡	⬡	⬡	1	1
BookStub™ Cards	⬡	⬡	⬡	10	20	25

WHICH PACKAGE IS RIGHT FOR YOU?

- ★ – Service included in package price.
- ⬡ – Available as an add-on for an additional fee.
- ⬡ – Customise all elements of your book's design to the fullest level possible without purchasing add-ons.

REGISTRATIONS & WEB

ISBN and Books in Print Registration	★	★	★	★	★	★
Worldwide Distribution and Online Listing	★	★	★	★	★	★
Author Homepage and Book Page	★	★	★	★	★	★
Online Sales and Royalty Accounting	★	★	★	★	★	★
Library of Congress Registration	⬡	⬡	⬡	★	★	★
Google Books Preview	★	★	★	★	★	★
Amazon Look Inside	★	★	★	★	★	★
Barnes and Noble Read Instantly	★	★	★	★	★	★
Legal Deposit	★	★	★	★	★	★

ADD-ONS

Set Your Own Price (SYOP)	⬡	⬡	⬡	★	★	★
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MARKETING

Business Cards	50	50	50	50	100	300
Bookmarks	50	50	50	50	100	300
Postcards	50	50	50	50	100	300
Posters	⬡	5	5	5	10	30
Web Design Service	⬡	⬡	⬡	Starter	Regular	Advanced
Press Release Campaign Essential	⬡	⬡	⬡	100	500	1,000
Book featured on <i>BookMad</i>	★	★	★	Bookshelf	Half Page	Full Page
Social Media Setup Guide	★	★	★	★	★	★
Social Media Training Video	★	★	★	★	★	★
Book Video without Voice Over	⬡	⬡	⬡	⬡	★	★
Book Video with Voice Over	⬡	⬡	⬡	⬡	⬡	★
Ad Slot in Kirkus Reviews Magazine	⬡	⬡	⬡	⬡	⬡	★
Book Exhibition Show (National, International, or NTS)	⬡	⬡	⬡	⬡	⬡	★
Google Search Engine Marketing	⬡	⬡	⬡	⬡	⬡	250

Disclaimer: Packages include the cost of the book copies and BookStub™ cards, but you're responsible for paying the cost of shipping and handling.



BASIC

The Basic package is a simple and affordable route to full-colour publication. But don't confuse simplicity with sacrifice—each feature of Basic has been carefully designed to maximise its overall value while providing you with a high level of flexibility and support. Our designers pick from a variety of template-driven designs that cover most requirements, and you can provide up to 25 images with the option to add more if necessary. The Basic package provides you with a straightforward submission process and standard image treatment and layout.

Basic includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- 25 total allotted images
- Standard image adjustments and placement
- Standard text and layout formatting

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in colour e-book format
- Ability to track book production through our website
- Electronic & Paper Galley
- 1 round of alterations & corrections service (up to 25 corrections)

POST-PUBLICATION FEATURES:

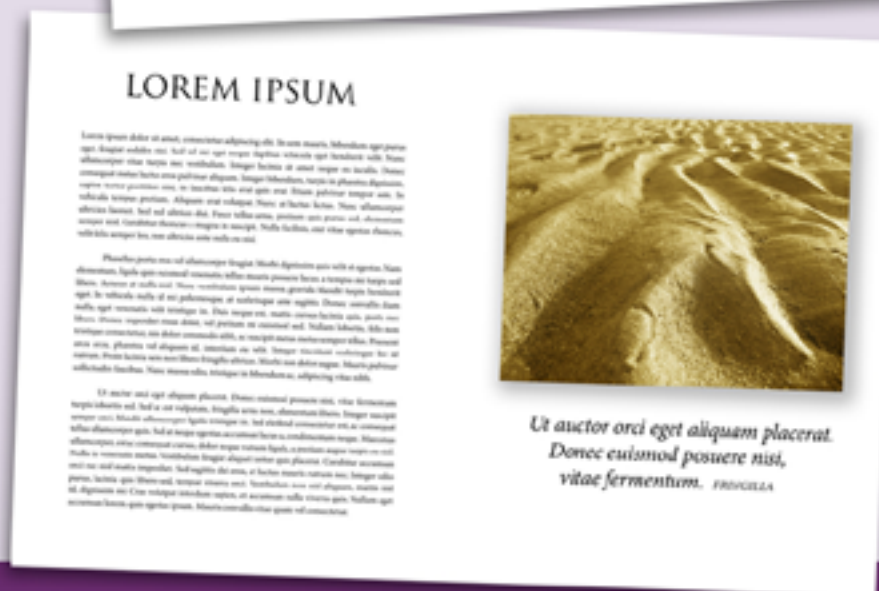
- One (1) Paperback Author Copy
- One (1) Paperback Copy*
- Barnes and Noble Read Instantly
- Amazon Look Inside
- Google Books Preview
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)
- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Legal Deposit Australia

MARKETING SERVICES:

- 50 business cards
- 50 bookmarks
- 50 postcards

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies are not included in the publishing package price.

These are examples of page spreads with Basic treatment.
Squares and rectangles dominate the design, enabling you to stick to the fundamentals.





PROFESSIONAL

A comprehensive and sophisticated publishing package, the Professional package provides an allotment of 50 images and applies high-quality and creative image treatments to a large number of total images. Submit your images and our skilled designers will enhance and manipulate up to 25 images to create subtle themes, sharp contrast, and visual vitality in your story as it flows through a standard template-driven design. You will also receive three book copies of your book and printed marketing materials delivered to your door once publication is completed.

Professional includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- 50 total allotted images
- 25 total allotted images for the Image Enhancement Service
- Standard text and layout formatting

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in colour e-book format
- Ability to track book production through our website
- Electronic & Paper Galley
- 1 round of alterations & corrections service (up to 25 corrections)

POST-PUBLICATION FEATURES:

- One (1) Paperback Author Copy
- Three (3) Paperback Copies*
- Barnes and Noble Read Instantly
- Amazon Look Inside
- Google Books Preview
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)
- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Legal Deposit Australia

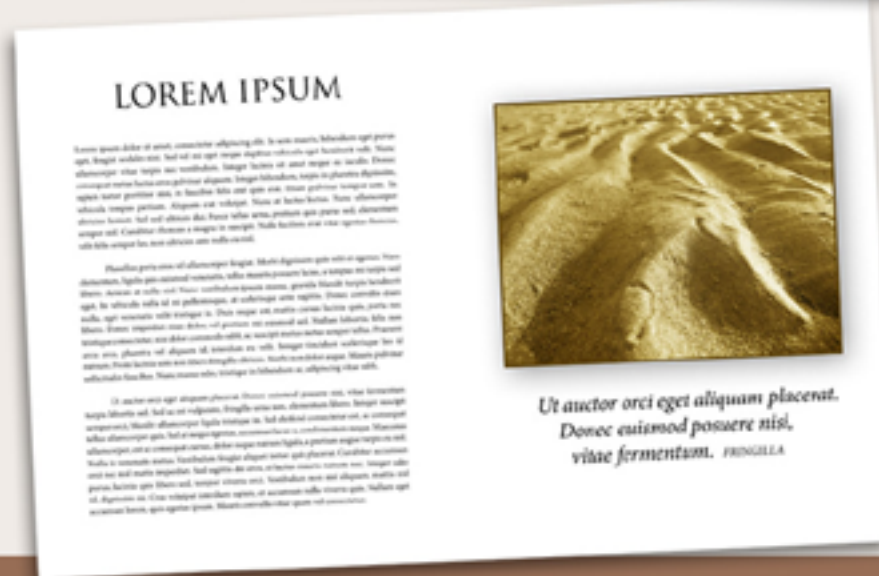
MARKETING SERVICES:

- 50 business cards
- 50 bookmarks
- 50 postcards
- 5 posters

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies are not included in the publishing package price.

These are examples of page spreads with Professional treatment.

Features of the Image Enhancement service have been applied to these designs for a more complex presentation.





CUSTOM

If you have very specific design ideas, or require complex formatting, the ultimate control provided by the Custom service is for you. Our designers create each page with original text and layout formatting and then customise your entire book by incorporating up to 35 image manipulations and enhancements. If you need some creative spark, we will develop a storyboard and design for your feedback and approval.

Custom includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- 75 total allotted images
- 35 total allotted images for the Image Enhancement Service
- Custom text and layout formatting
- Cover Design Service—Basic

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in hardback format
- Availability of your book in colour e-book format
- Pre-production consultation with a graphic designer
- Ability to track book production through our website
- Electronic & Paper Galley
- 1 round of alterations & corrections service (up to 25 corrections)

POST-PUBLICATION FEATURES:

- One (1) Paperback Author Copy
- One (1) Hardback Author Copy
- Eight (8) Paperback Copies*
- Barnes and Noble Read Instantly
- Amazon Look Inside
- Google Books Preview
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)

- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Legal Deposit Australia

MARKETING SERVICES:

- 50 business cards
- 50 bookmarks
- 50 postcards
- 5 posters

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies are not included in the publishing package price.

These are examples of page spreads with Custom treatment.

The enhanced images are combined with stylised text in unique positioning, producing a distinctive look and feel to the overall design.





PREMIUM

Premium service means premium value. This full-service package is the perfect choice if you would like to deliver a fully customised, first-class book to a vast marketplace. With more of everything, Premium provides you with the tools you need to design, customise, distribute, and market your book to the world in stunning paperback and dazzling hardcover format.

Premium includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- 100 total allotted images
- 50 total allotted images for the Image Enhancement Service
- Custom text and layout formatting
- Cover Design Service—Basic

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in hardback format
- Availability of your book in colour e-book format
- Pre-production consultation with a graphic designer
- Data Entry Service
- Ability to track book production through our website
- Electronic & Paper Galley
- 2 rounds of alterations & corrections service

POST-PUBLICATION FEATURES:

- One (1) Paperback Author Copy
- One (1) Hardback Author Copy
- Fifteen (15) Paperback Copies*
- Three (3) Hardback Copies*
- Ten (10) BookStub™ Cards*
- Barnes and Noble Read Instantly
- Amazon Look Inside
- Google Books Preview

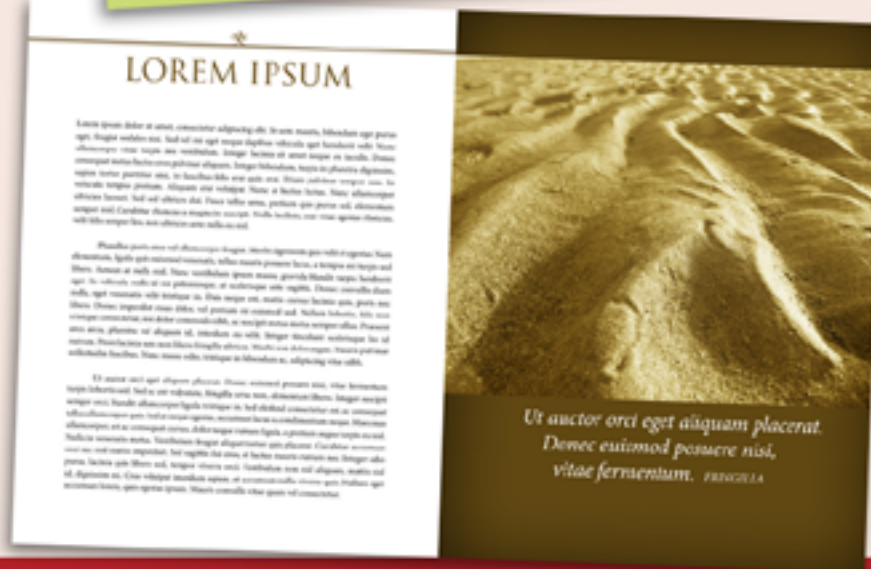
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)
- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Library of Congress registration
- Set Your Own Price Programme
- Legal Deposit Australia

MARKETING SERVICES:

- 50 business cards
- 50 bookmarks
- 50 postcards
- 5 posters
- Personalised Web Design—Starter
- Listing on *BookMad* (under Xlibris books)
- Press Release Campaign Essential—100 media outlets

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies and BookStub™ cards are not included in the publishing package price.

These are examples of page spreads with Premium treatment.
Beautiful text and background enhancements help set the tone you envision.





EXECUTIVE

This VIP package gives you all the benefits of Premium, plus more book copies, including the exclusive leather-bound Consul edition. As an Executive author, set your own book price, customise up to 75 images, and have your manuscript professionally edited for grammar, punctuation, syntax, and spelling. With an extensive marketing bundle and the ability to coincide the launch of your book with your personalised webpage, Executive gives your book the competitive edge it needs to take the market by storm.

Executive includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- 150 total allotted images
- 75 total allotted images for the Image Enhancement Service
- Custom text and layout formatting
- Cover Design Service—Advanced

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in hardback format
- Availability of your book in colour e-book format
- Pre-production consultation with a graphic designer
- Data Entry Service
- Copyediting Service
- Indexing Service
- Citations—Footnotes & Endnotes
- Ability to track book production through our website
- Electronic & Paper Galley
- 2 rounds of alterations & corrections service

POST-PUBLICATION FEATURES:

- One (1) Paperback Author Copy
- One (1) Hardback Author Copy
- Thirty five (35) Paperback Copies*
- Eight (8) Hardback Copies*
- Twenty (20) BookStub™ Cards*
- One (1) Leather Bound Edition—The Consul

- Barnes and Noble Read Instantly
- Amazon Look Inside
- Google Books Preview
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)
- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Library of Congress registration
- Set Your Own Price Programme
- Legal Deposit Australia

MARKETING SERVICES:

- 100 business cards
- 100 bookmarks
- 100 postcards
- 10 posters
- Personalised Web Design—Regular
- Half-page feature on *BookMad*
- Press Release Campaign Essential—500 media outlets
- Social Media Setup Guide and Social Media Training Video
- Book Video without Voice Over

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies and BookStub™ cards are not included in the publishing package price.

These are examples of page spreads with Executive treatment.
An enhanced visual feel and atmosphere is created with additional images and effects.





PARAMOUNT

The Paramount service offers an exclusive world of publishing privileges and benefits. Experience unrivaled one-on-one service with the most extensive publishing package on the market today. Paramount offers everything in Executive and so much more. This luxury service includes 70 paperback books, 15 hardcover copies, 25 BookStub™ cards, and one exclusive leather-bound Ambassador Edition. The marketing products provided will give your book maximum exposure through traditional and online marketing methods, and feature an attractive book video with voice over.

Paramount includes the following features:

IMAGE, TEXT, AND DESIGN TREATMENTS:

- Unlimited number of allotted images
- Unlimited number of images for the Image Enhancement Service
- Custom text and layout formatting
- Cover Design Service—Advanced

PRODUCTION FEATURES:

- Availability of your book in paperback format
- Availability of your book in hardback format
- Availability of your book in colour e-book format
- Pre-production consultation with a graphic designer
- Data Entry Service
- Copyediting Service
- Indexing Service
- Citations—Footnotes & Endnotes
- Ability to track book production through our website
- Electronic & Paper Galley
- 2 rounds of alterations & corrections service

POST-PUBLICATION FEATURES:

- One (1) Paperback Author Copy
- One (1) Hardback Author Copy
- Seventy (70) Paperback Copies*
- Fifteen (15) Hardback Copies*
- Twenty-five (25) BookStub™ Cards*
- One (1) Leather Bound Edition—The Ambassador*
- Barnes and Noble Read Instantly
- Amazon Look Inside

- Google Books Preview
- Registration with Books in Print® database
- Assignment of International Standard Book Number (ISBN)
- Worldwide Online Book Distribution
- Book and author webpages in the Xlibris online bookstore
- Online book sales and royalty accounting
- Quarterly royalty payments
- Library of Congress registration
- Set Your Own Price Programme
- Legal Deposit Australia

MARKETING SERVICES:

- 300 business cards
- 300 bookmarks
- 300 postcards
- 30 posters
- Personalised Web Design—Advanced
- Full-page feature on *BookMad*
- Press Release Campaign Essential—1,000 media outlets
- Social Media Setup Guide and Social Media Training Video
- Google Search Engine Marketing—250 clicks
- Book Video with Voice Over
- Kirkus Reviews Magazine 1 slot out of 8
- Book Exhibition Show (National, International, or NTS)

*For prices, please visit www.xlibris.com.au. Shipping and handling for book copies and BookStub™ cards are not included in the publishing package price.

These are examples of page spreads with Paramount treatment.

Ultimate flexibility and customisation combined with complex image treatment provide a truly unique visual experience.



SPECIALTY PUBLISHING PACKAGES

Xlibris Specialty Publishing Packages are designed specifically for writers who are after a book-publishing service specific to their genre. Here at Xlibris, we understand that each kind of book has unique needs, and we want to make sure that your book-publishing experience best fits what you have envisioned for your book. Customise your book with Xlibris specialty publishing packages.



POETRY PUBLISHING

With full control over the text layout, a custom cover design, and a wealth of interior images, the Xlibris poetry publishing packages offer you free creative rein. Full support throughout the entire process and free consultation with a cover and interior designer mean that your exact vision for your work can be created and shared with the world in beautiful bookstore-quality paperback format.



CHRISTIAN BOOK PUBLISHING

Spread your written word with publishing packages that help you reach out to fellow Christians. Choose between two great packages, Novice and Superior, and have the opportunity to reach out to the Christian world and beyond.



CHILDREN'S BOOK PUBLISHING

If you have always dreamed of sharing your story with not only the children close to you but with children everywhere, then the Xlibris children's publishing packages are for you. Make a child laugh, share a valuable life lesson, or take them on a magical journey into their imagination with your book.



Best of all, you can bring your story to vivid life with the Xlibris Art Studio, which can provide you with illustrations, customise the layout, and truly make your story a work of art.

WHICH PACKAGE IS RIGHT FOR YOU?

LEGEND:

★ – Service included in package price.

○ – Available as an add-on for an additional fee.

	POETRY CLASSIQUE	POETRY SUPERIEUR	CHRISTIAN NOVICE	CHRISTIAN SUPERIOR	CHILDREN'S BALLAD	CHILDREN'S DREAMTIME	CHILDREN'S FAIRYTALE
							
AVAILABLE FORMAT							
Paperback	★	★	★	★	★	★	★
Hardback	○	○	○	★	○	★	★
E-book	★	★	★	★	★	★	★
INTERIOR							
Trim size: Portrait (8.5" x 11") or Square	★	★	★	★	★	★	★
Number of allotted images	20	100	50	100	25	50	100
Number of images for enhancement	○	50	25	50	25	50	100
Standard Text & Layout Formatting	★	★	★	★	★	★	★
Custom Text & Layout Formatting	★	★	○	★	★	★	★
Illustrations - Designer's Touch Service	○	○	○	○	12	○	○
Illustrations - Artist's Brush Service	○	○	○	○	○	24	○
Illustrations - Illustrator's Finish Service	○	○	○	○	○	○	24
Editorial Assessment	○	○	○	○	★	★	★
Cover Copy Polish	★	★	★	★	★	★	★
COVER							
Author Photo and Cover Art	★	★	★	★	★	★	★
Custom Designed Cover	★	★	★	★	★	★	★
Consultation with an Xlibris Designer	★	★	★	★	★	★	★
Supply your own Cover	★	★	★	★	★	★	★
GALLEYS							
Electronic Galleys	★	★	★	★	★	★	★
Paper Galleys	★	★	★	★	★	★	★
AUTHOR COPIES							
Paperback	1	1	1	1	1	1	1
Hardback	★	★	★	1	★	1	1
BOOK COPIES*							
Paperback	1	5	3	10	5	10	20
Hardback	★	★	★	1	★	5	10
BookStub™ Cards	○	○	○	10	○	10	15
REGISTRATIONS & WEB							
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Online Sales and Royalty Accounting	★	★	★	★	★	★	★
Google Books Preview	★	★	★	★	★	★	★
Amazon Look Inside	★	★	★	★	★	★	★
Barnes and Noble Read Instantly	★	★	★	★	★	★	★
MARKETING							
Business Cards	50	50	50	100	○	○	○
Bookmarks	50	50	50	100	○	○	○
Postcards	50	50	50	100	○	○	○
Posters	○	5	5	10	○	○	○
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MY FRIEND ARTHUR

In the school line while six years old
There, wanting water that was real cold
Some older boys pushed ahead of me
Hurling me some arm, they did not see
It came from shots to keep us strong
And those boys knew they were wrong
When up stepped Arthur, an older boy
Who stood with me and caused great joy
The water saved just like it should
With the help of Arthur, who was so good
I never told him he was my friend
But he'll always be right to the end

18

PICKING UP

Pics & Pixels

Images from Singapore

MARK CHAN



85mm ISO200 1/3200sec at f/1.4

MY SHADOW

My shadow is here but when it's gone
Hidden from the light, where it belongs
Only to return before too long
While getting away from the light songs
Unafraid by the world of songs
But I'm different as I have songs
Though I can't run for I'm not strong
Still, I'm not silent in a world of wrongs
I won't disappear among the strong
Like this darn shadow with all its throngs

13 The Past and Present

Activities alongside and around the Singapore River are now organized regularly ever since a major clean-up program that took nearly ten years and was completed in 1987. The picture of this decorated barge was taken against the backdrop of the Fullerton Hotel, the former General Post Office until it was refurbished and converted into a luxurious 5-star hotel in late 2000.

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- spelling

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Silhouette and drop shadow



Sketch effect



Torn edges



Image as pattern



Vignette



Painting effect



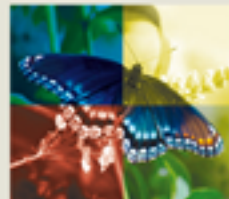
Colourisation of line art



Ghosted image with text



Text set to path over image



Colour manipulation



Montage



Mask



Text effect over image

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FIVE



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